

# Business Management



## Program Overview

The Business Management major provides students with a broad knowledge base and exposure to all the key business functions. It is our most flexible major and allows students to easily pursue additional interests such as study abroad, a second major outside the School of Management and Leadership, or a business minor. All business programs with the School of Management and Leadership are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

## Careers and Placement

Columbus is the nation's 14th largest metropolitan area, and Capital's business management major leverages our strong connections to the Columbus business community. Our graduates can be found in a wide array of organizations, including well-known businesses such as Cardinal Health, JP Morgan Chase, Scotts, and L Brands, as well as non-traditional organizations such as the Ohio Department of Transportation, The Columbus Blue Jackets, and Hot Chicken Takeover, a popular local restaurant.

## Experiential Learning

The flexibility of our business management major makes it possible for students to spend a semester studying abroad. Students who opt to take advantage of this have completed coursework in countries such as England, Australia, and Scotland. That same flexibility also allows students to take ownership over what they want to study. Students majoring in business management are encouraged to add a complementary minor in the following areas:

- Accounting
- Entrepreneurship
- Finance
- Human Resources Management
- Marketing
- Sport Business

## What Our Grads Are Doing Now:

State Auditor

Sports Management

Public Service

Healthcare

Community Service

Human Resources

## You'll Be Prepared To:

- Demonstrate an appropriate level of knowledge and the ability to use concepts and tools from the major areas of business
- Critically analyze, synthesize, and evaluate information to create practical and actionable alternatives in a dynamic business context
- Demonstrate effective oral and written communication skills
- Demonstrate personal awareness and growth
- Identify ethical issues and apply a value-based reasoning system to ethical questions in business relationships

# Business Management

## Four Year Sample Curriculum

### First Year, Fall

Introduction to Business  
College Algebra  
First Year Seminar  
Reading & Writing  
College Success

### First Year, Spring

Marketing Principles  
Elementary Statistics  
Speaking & Listening  
Ethical Thought  
Elective

### Second Year, Fall

Financial Accounting  
Business Law  
Natural Science Lab  
Microeconomics

### Second Year, Spring

Managerial Accounting  
Organizational Behavior  
Fine Arts  
Cultural Pluralism  
Professional Development

### Third Year, Fall

International Business  
Finance  
Natural Science  
Elective

### Third Year, Spring

MIS  
Business Ethics  
Religion  
Humanities  
Electives

### Fourth Year, Fall

Operations Management  
Electives

### Fourth Year, Spring

Global Systems  
Business Policy  
Electives

All courses subject to availability and advisor approval. All undergraduates must demonstrate that Signature Learning goals have been met.

## Symposium on Undergraduate Research

### Program Specific Organizations

### Delta Sigma Pi

### Alpha Sigma Phi Epsilon Chi



Rachel Jacobs  
rjacobs2@capital.edu

### Learn More



# CapitalUniversity

admission@capital.edu  
(614) 236-6101

1 College and Main  
Columbus, OH 43209-2394

Approved for 2024-2025